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Urban form as a “first fuel” for low-carbon mobility in Chinese cities

*Strategies for energy and
carbon saving
in the transport sector*



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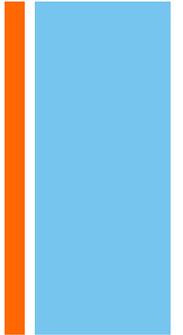
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Overview

- **One Case Study: City of Jinan, Shandong, P.R. China**
- **Two main questions:**
 - (1) influence of urban form on low-carbon mobility in China?
 - (2) successful policy strategies and implications for China?
- **Three tools for analyzing low-carbon mobility:**
 - BEST Cities, ELITE Cities, Urban RAM
- **Policy Strategies and Infrastructure Choices**
 - Integrated Transport Planning, with Mixed-Use Urban Form
 - Public Transit Infrastructure, with Non-Motorized Transport
 - Vehicle License Policies, Clean Vehicle Policies
- **Conclusions: People, Accessibility, Clusters, Connectivity**

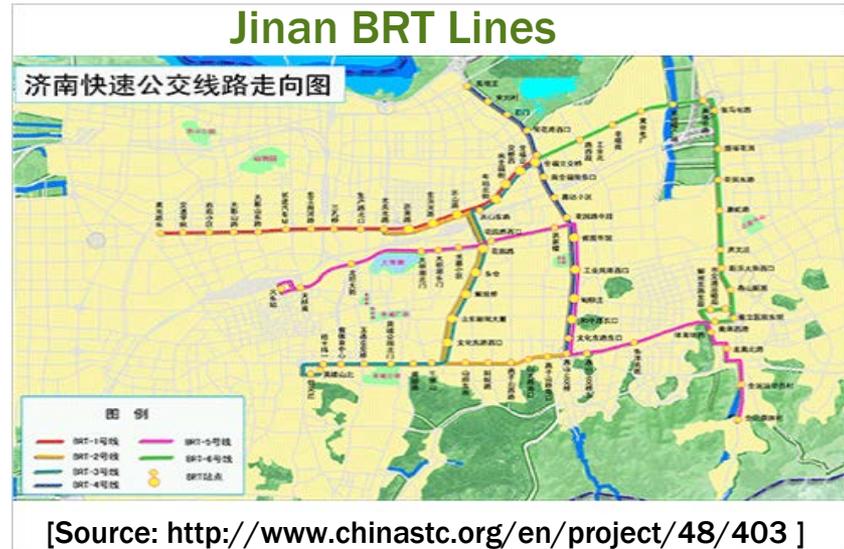




Chinese Urban Context: Jinan, Shandong



- Jinan population: 6.1 million
- Transport 10% urban energy, rising 5+% annually
- Road-dominated, increasing car ownership & trips
- Bus-dominated transit
- BRT since 2008
- Metro under construction
- Revival of bicycling



[Source: Jinan Urban Transport Planning 2015-2019.]

+ 3 Tools for Low-Carbon Cities in China (and elsewhere)

BEST Cities

- *Benchmarking and Energy-Saving Tool for Low-Carbon Cities*
- **3 components:**
 - (1) Inventory & Benchmarking
 - (2) Sector Prioritization
 - (3) Policy Analysis
- **9 sectors:** industry, buildings, transportation, power & heat, etc.
- **33 Indicators:** city-wide and sector-specific, for international external benchmarking
- **72 Policies:** evaluate savings potential, city capabilities and priority policies



	>\$1 million	\$100,000 - \$1 million	<\$100,000
>200,000	high	very high	very high
100,000 - 200,000	med	high	high
<100,000	low	med	med

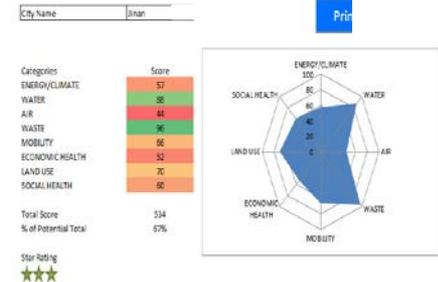
+ 3 Tools for Low-Carbon Cities in China (and elsewhere)

Urban RAM

- *Urban Rapid Assessment Model*
- **Life-cycle view:** operational and embodied energy and carbon
- Attributes electricity and industrial energy to urban consumers
- Findings show high contribution of **food** and residential **goods** to total urban embodied energy.
- **Transportation** operational and embodied energy ~10% and growing.

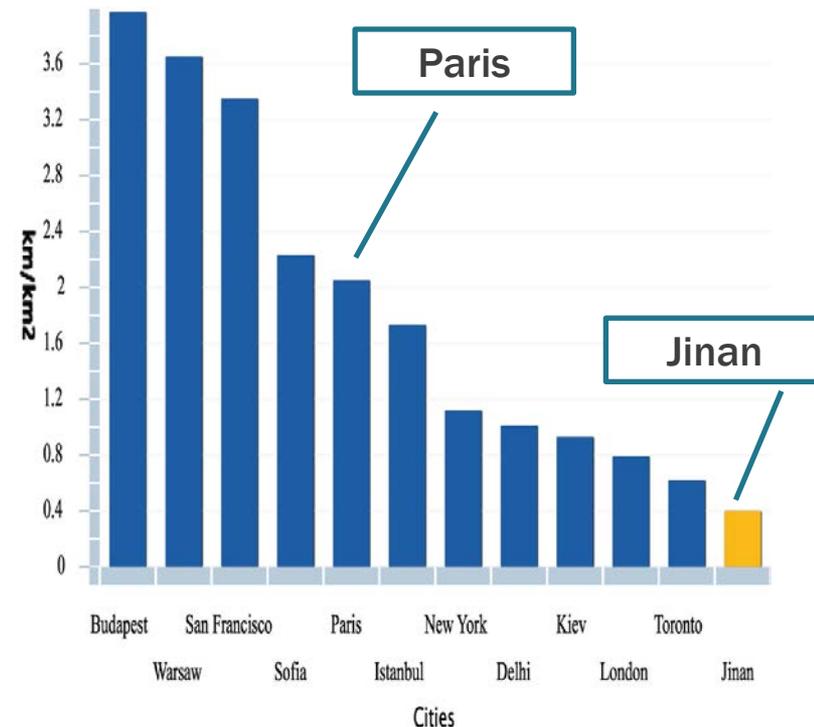
ELITE Cities

- *Eco and Low-carbon Indicator Tool for Evaluating Cities (ELITE Cities)*
- Scores **33 key indicators** representing **8 categories** to **compare** and rank cities in China
- Jinan scored 70/100 in **Land Use**; 66/100 in **Mobility**, and only 44/100 in **Air Quality**
- Limited **green space** [10/50 m²/capita], low **accessibility** to transit [50/90 %] and low **public transit** use [30/60 %] are all areas for improvement.



+ Urban Form & Transport Indicators in BEST Cities (aggregate view for benchmarking across cities)

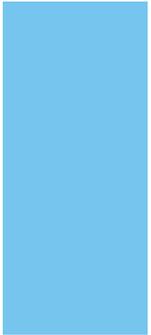
- Transportation Energy per capita [tonnes coal equivalent (tce)/person]
- Extent of Public Transit [km/km²], length of bus and rail service across urban area
- Mode Share of Non-motorized Transport [%], *share of trips by walking and bicycling*
- Mode Share of Public Transit [%], *share of trips by bus and rail*
- Urban Green Space per capita [m²/person]
- Population Density [people/m²]



Extent of Public Transit in Jinan and Selected International Cities [km/km²]



Transportation Policies Recommended for Jinan by the BEST Cities Tool



Policy	Speed of Implementation	Carbon Savings Potential (tCO ₂ e)	First Cost to Government (RMB)
<i>Very High Priority</i>			
Public Transit Infrastructure: Light Rail, BRT, Buses	> 3 Years	>2.5 million	5 million – 50 million
Vehicle CO ₂ Emission Standards	1–3 Years	>2.5 million	<5 million
Vehicle Fuel Economy Standards	1–3 Years	>2.5 million	5 million – 50 million
<i>High Priority</i>			
Integrated Transportation Planning	> 3 Years	500,000 - 2.5 million	<5 million
Mixed-Use Urban Form	> 3 Years	500,000 - 2.5 million	<5 million
Congestion Charges and Road Pricing	1–3 Years	500,000 - 2.5 million	<5 million
Parking Fees and Measures	1–3 Years	500,000 - 2.5 million	<5 million
Vehicle License Policies	< 1 Year	500,000 - 2.5 million	<5 million
Clean Vehicle Programs	1–3 Years	500,000 - 2.5 million	5 million – 50 million

+ Urban form influences 3 key variables affecting urban transport energy and carbon

Urban Form

Population density and distribution; clusters	Land-use mix; mixed-use zoning
Access to pathways for walking and biking	Quality of access: trees, safety, covered bus stops, nearby amenities
Access to public transit	Distance from destinations: proximity, isolation
Ease of use for each transport mode: fare payment, speed, frequency	Extent of each transport mode
Connectivity of transport modes; street and intersection density	

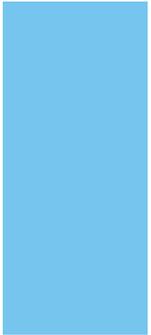


3 Variables

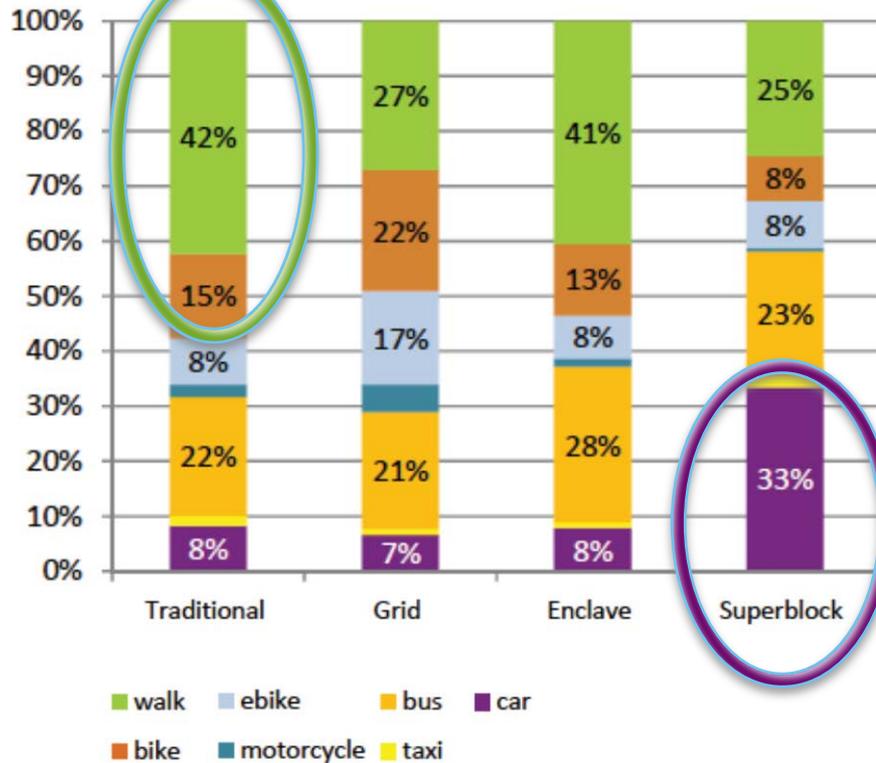
- (1) vehicle kilometres travelled (VKT),
 - (2) mode share, and
- (3) energy and carbon intensity of each transport mode.



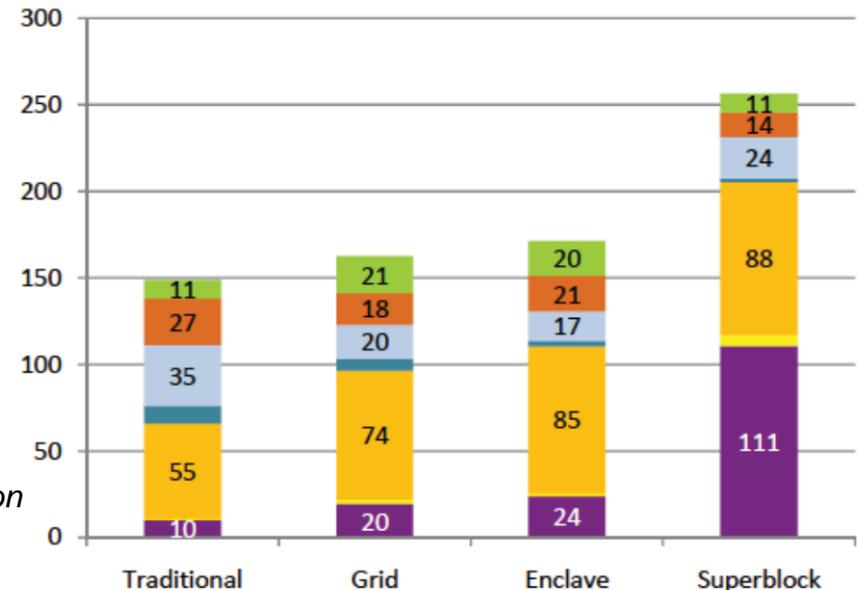
Jinan Urban Form: Superblock 4x VKT vs. Traditional, Grid, or Enclave Forms



Average Household Weekly Travel Mode Share across the Four Neighborhood Typologies



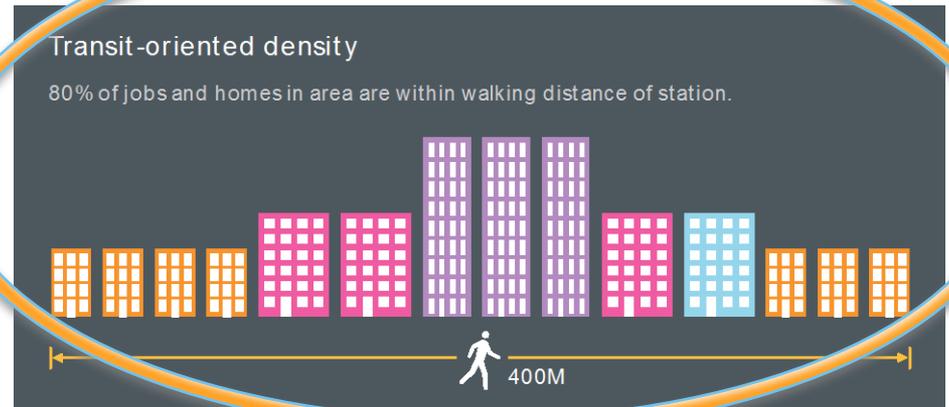
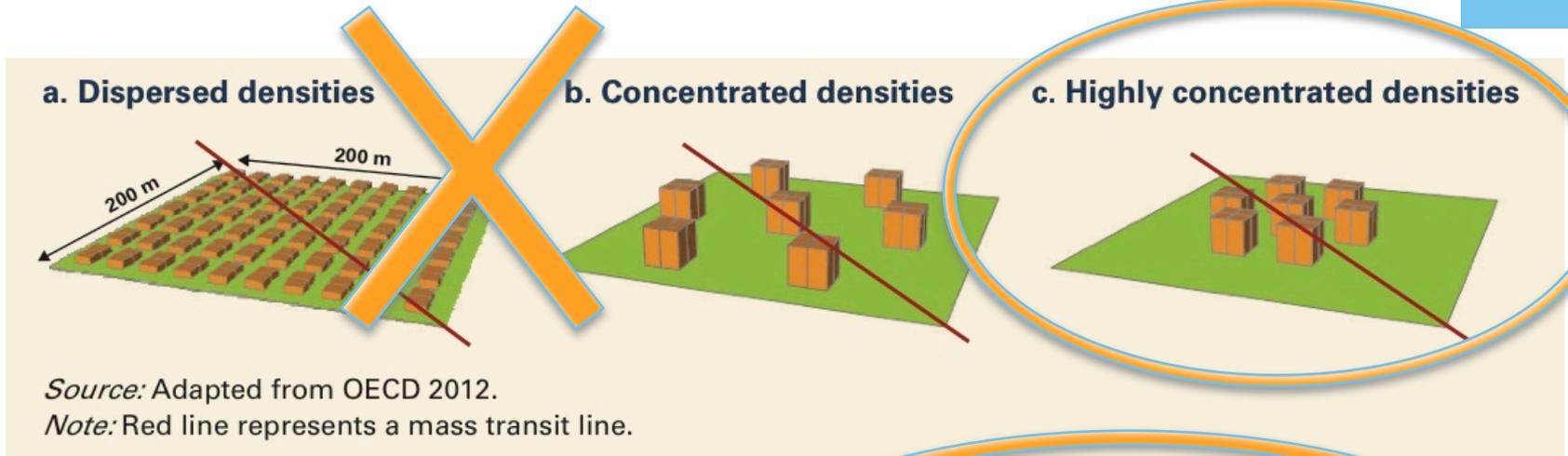
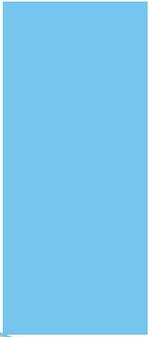
Average Household Weekly Travel Distance (Km) across the Four Neighborhood Typologies.



Yang, J. 2010. *Does Energy Follow Urban Form? An Examination of Neighborhoods and Transport Energy Use in Jinan, China*. Master's Thesis, Massachusetts Institute of Technology. May. (Graphics reproduced by Calthorpe Associates 2010.)



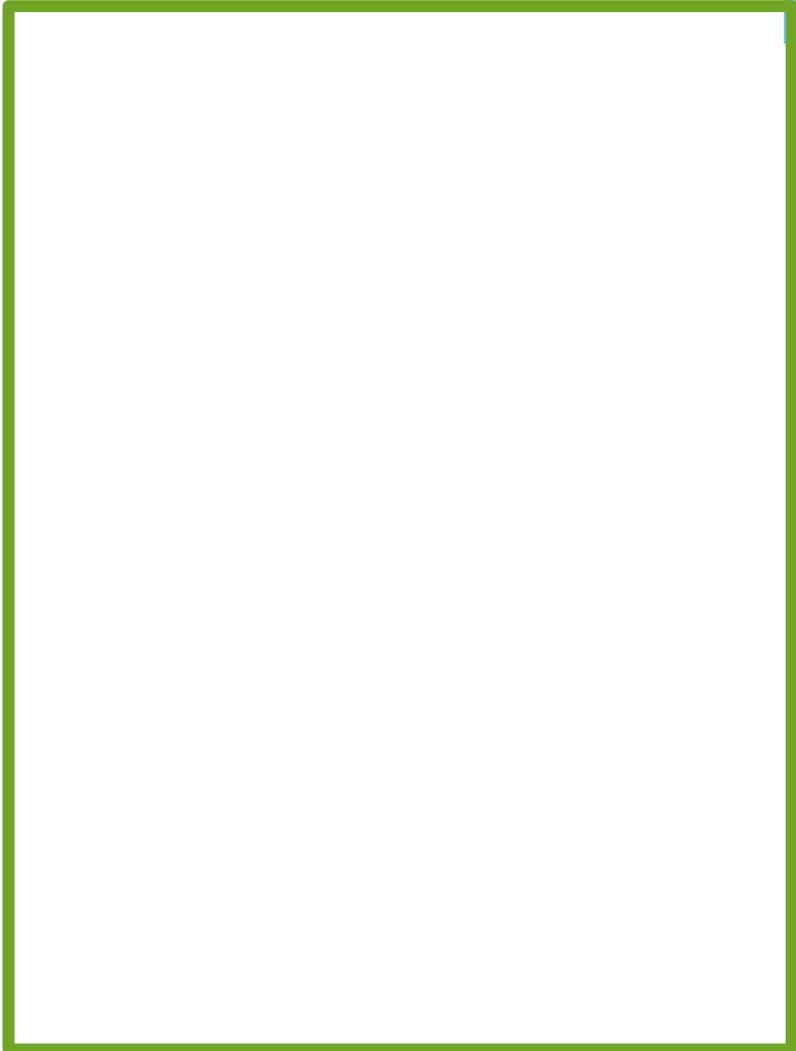
Clustered Distribution is crucial, not only aggregate (average) density



[Source: Suzuki, Cervero, and Iuchi, World Bank, 2013.]



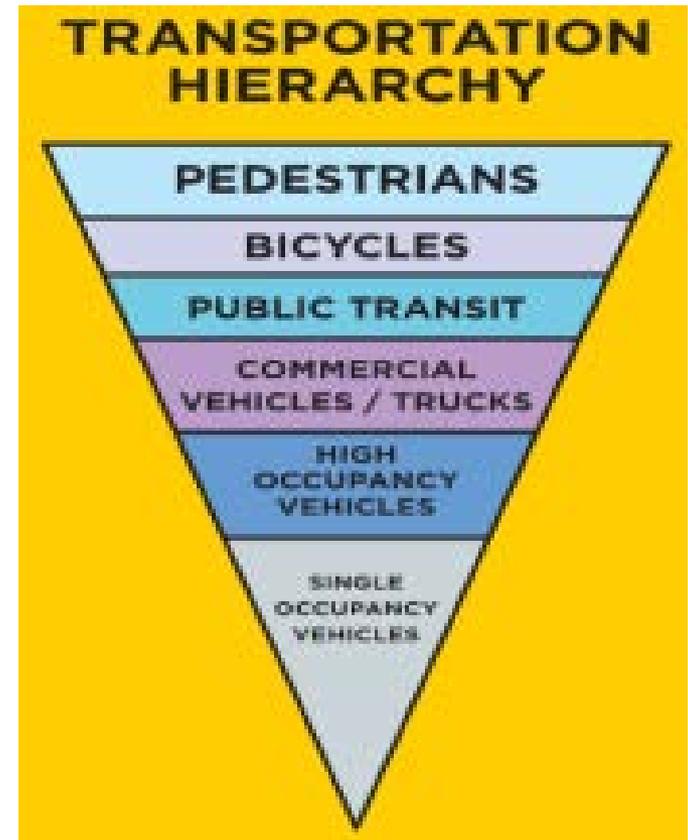
Human-scale details matter, not only technology, infrastructure, business





Conclusions

- Though Transportation is typically 10% of energy and carbon in Chinese cities, the share is growing rapidly.
- High Priority Policy Strategies & Infrastructure:
 - **Integrated** Transport Planning, with **Mixed-Use** Urban Form
 - **Public Transit** Infrastructure, with **Non-Motorized** Transport
 - Vehicle License Policies, Clean Vehicle Policies
- Emphasize Mobility for *People*, Accessibility, Clusters, Connectivity





Discussion ~ Thanks!

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eceee,
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- How to prioritize and promote **mixed-use urban form** and **non-motorized** transport?

[These are “at-the-source” strategies for large-scale, enduring benefits – not “shiny” techno solutions.]

- How to leverage funding, public understanding, business support for **equitable** low-carbon mobility?
- How to integrate low-carbon transport and land-use decisions?