

Reducing car use in small towns: Learning from a network project

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The participants in the network:
7 small towns with different situations and challenges
but a common vision to reduce car use



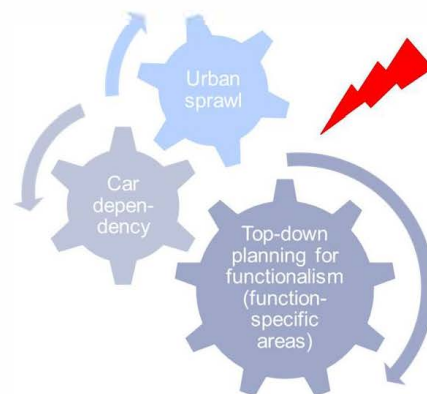
How the network gets results



- The network**
 - Presentation of practical examples in cities
 - Time to discuss common issues
 - Funding for participation and consulting time
 - Web seminars with politicians
 - Field trips
 - "Stamp" from the Swedish Energy Agency
- Knowledge, inspiration, commitment and action**
 - Increased inhouse knowledge
 - Commitment from city officers and politicians
 - Dialog with other actors
 - Vision, strategy, goals and action plans
- Reduce car-use in small towns**
 - Car-free city planning
 - Interconnections for pedestrians, bikes and public transport
 - Mobility management: information and motivation of citizens

The conceptual background of a car-free planning

Old top-down model:
Focus on functions



New values

- Fewer driver's licenses
- Concern for fuel prices
- More focus on walking, biking and cycling
- Increased climate change awareness
- Increased need for nearby functions and better quality of life

New dialog's model:
Focus on needs

