
Life Cycle Energy Labels for Products

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Panel 2. Sustainable production design and supply chain initiatives

Content

- Metastudy Energy Efficiency in Germany
- Life Cycle Energy Labels

METASTUDY ENERGY EFFICIENCY IN GERMANY

[PJ]



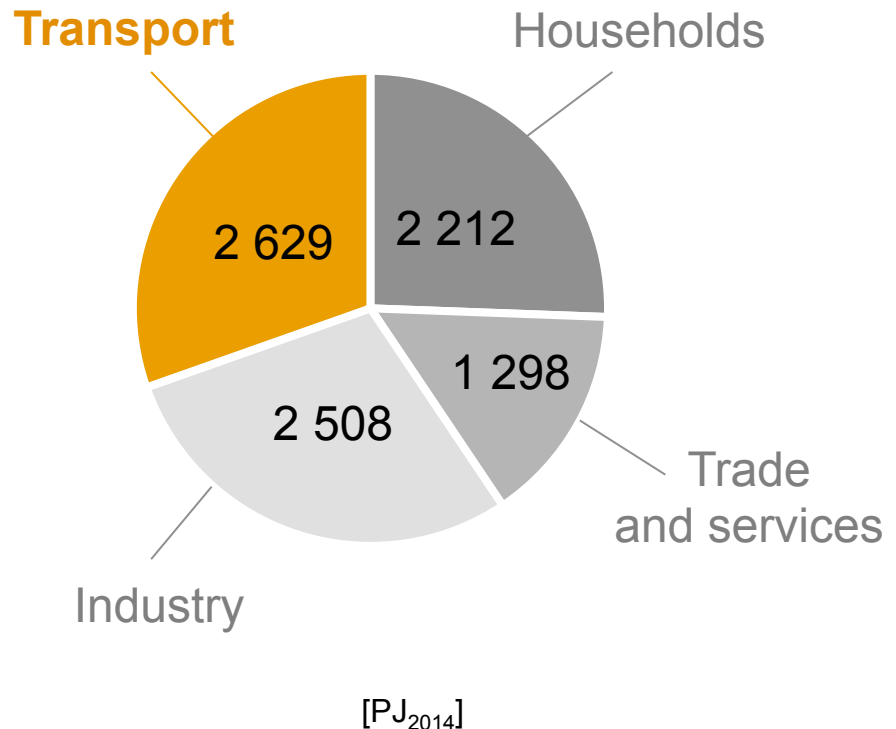
Metastudy Energy Efficiency in Germany

- New 2nd edition (Sauer et al. 2016)
 - updated and extended
 - release late 2016
- Focus in this presentation
 - **transport sector** chapter
 - energy statistics & scenarios
 - analysis of the results

**Transport sector
relevance → No 1**

30 % of final energy
consumption in 2014

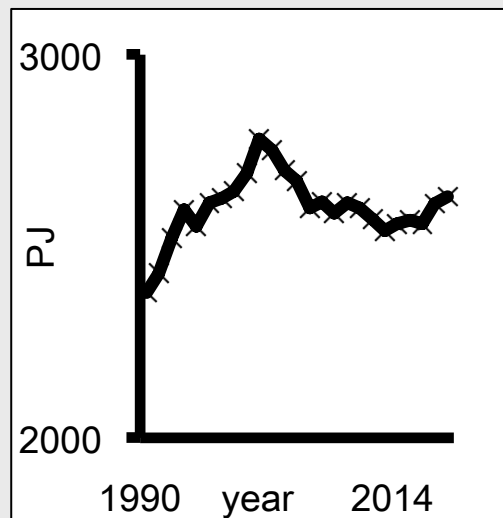
final energy consumption



Energy balance of Germany's transport sector

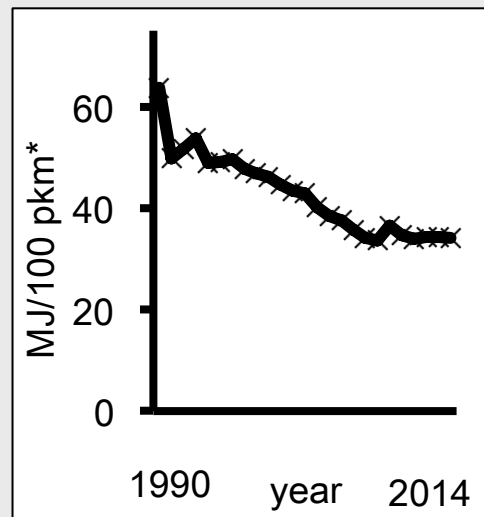
... Looking in the **past** (indicators 1990 – 2014)

final energy consumption



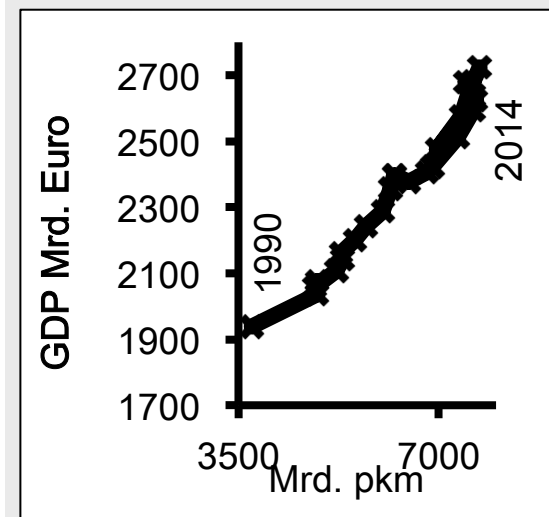
growth up to 1990, followed by a decline decade, now growth seems back

energy efficiency



improved strongly up to 2008, then improvement stalled

economic & traffic growth



Economic growth = traffic growth
1 € GDP₁₉₉₀₋₂₀₁₄ = 2,6 pkm

(Schoer et al. 2007)

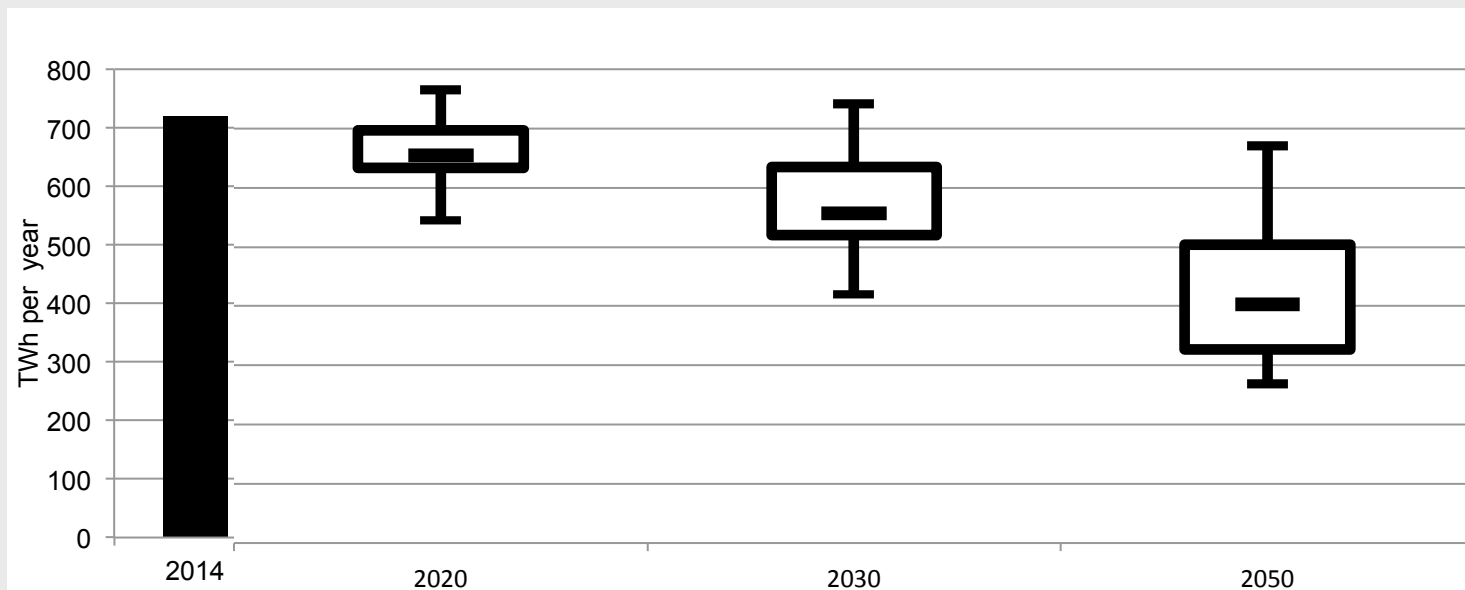
Analysis and open questions

- International transport is not included in indicators: + >100 % final energy tkm
- Including transport energy consumption in supply chains in energy labels?

Energy scenarios in Germany's transport sector

... Looking in the **future** (2014 – 2050)

final energy scenarios (n = 51)



Alternative fuel vehicle strategy seems to lower the final energy consumption in the future

Analysis an open questions

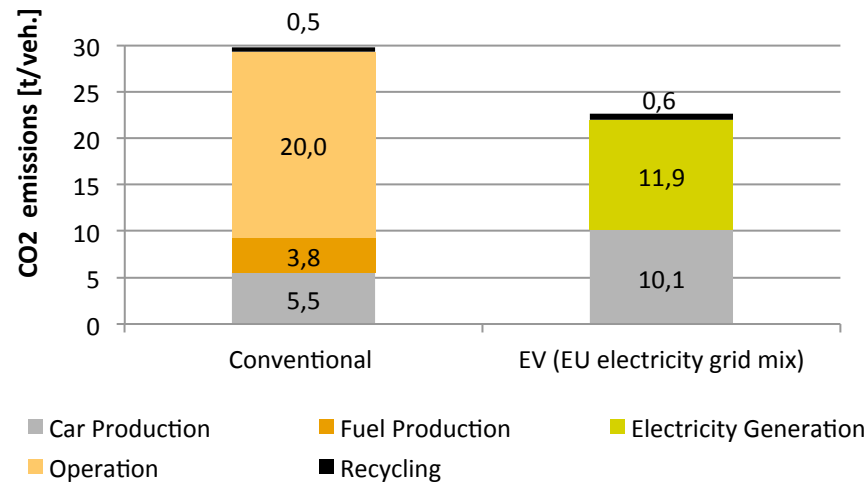
- Weakness of scenarios: Only use phase based
- Integration of the manufacturing energy consumption in energy labels?

References

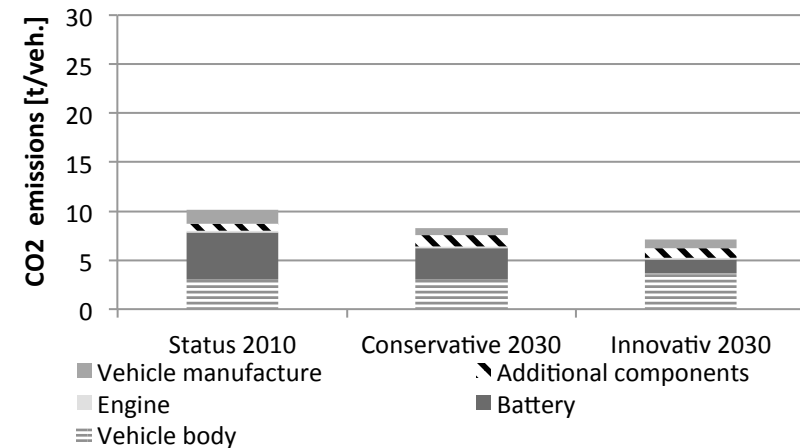
Growing importance of the manufacturing energy consumption

- manufacturing with weight saving material is more energy demanding (Cameron et al. 2009) (Rommel et al. 2012)
- producing an electric vehicle (EV) can be 84 % more CO₂ intense than a conventional vehicle (Daimler AG 2016)

LCA – Conventional vs. EV



LCA Scenarios EV production



LIFE CYCLE ENERGY LABELS FOR PRODUCTS

A MARKET BASED DRIVER FOR ENERGY EFFICIENCY IN THE TRANSPORTATION AND MANUFACTURING SECTOR?

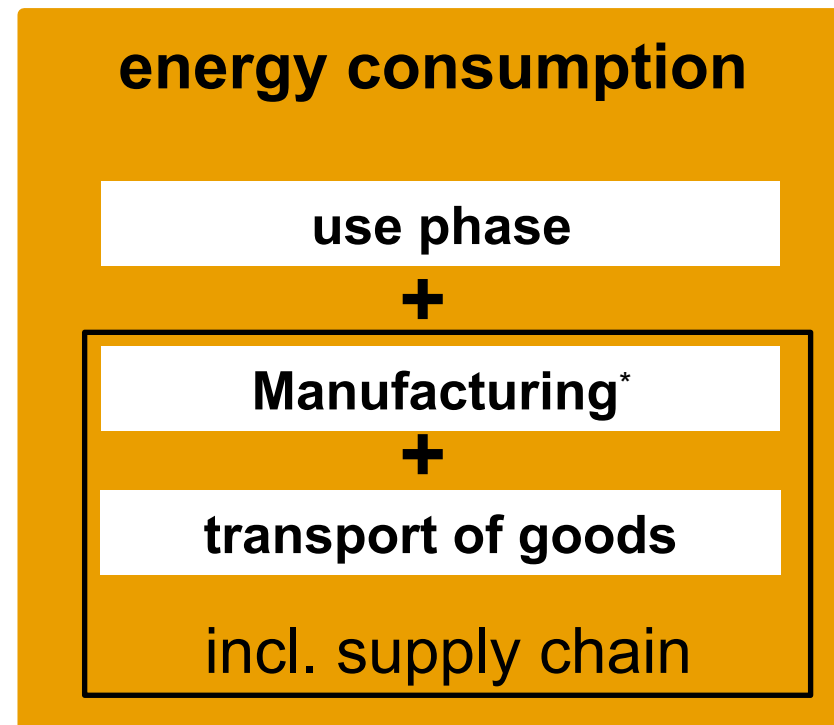
„Status Work in Progress“

Concept of a new energy efficiency policy instrument

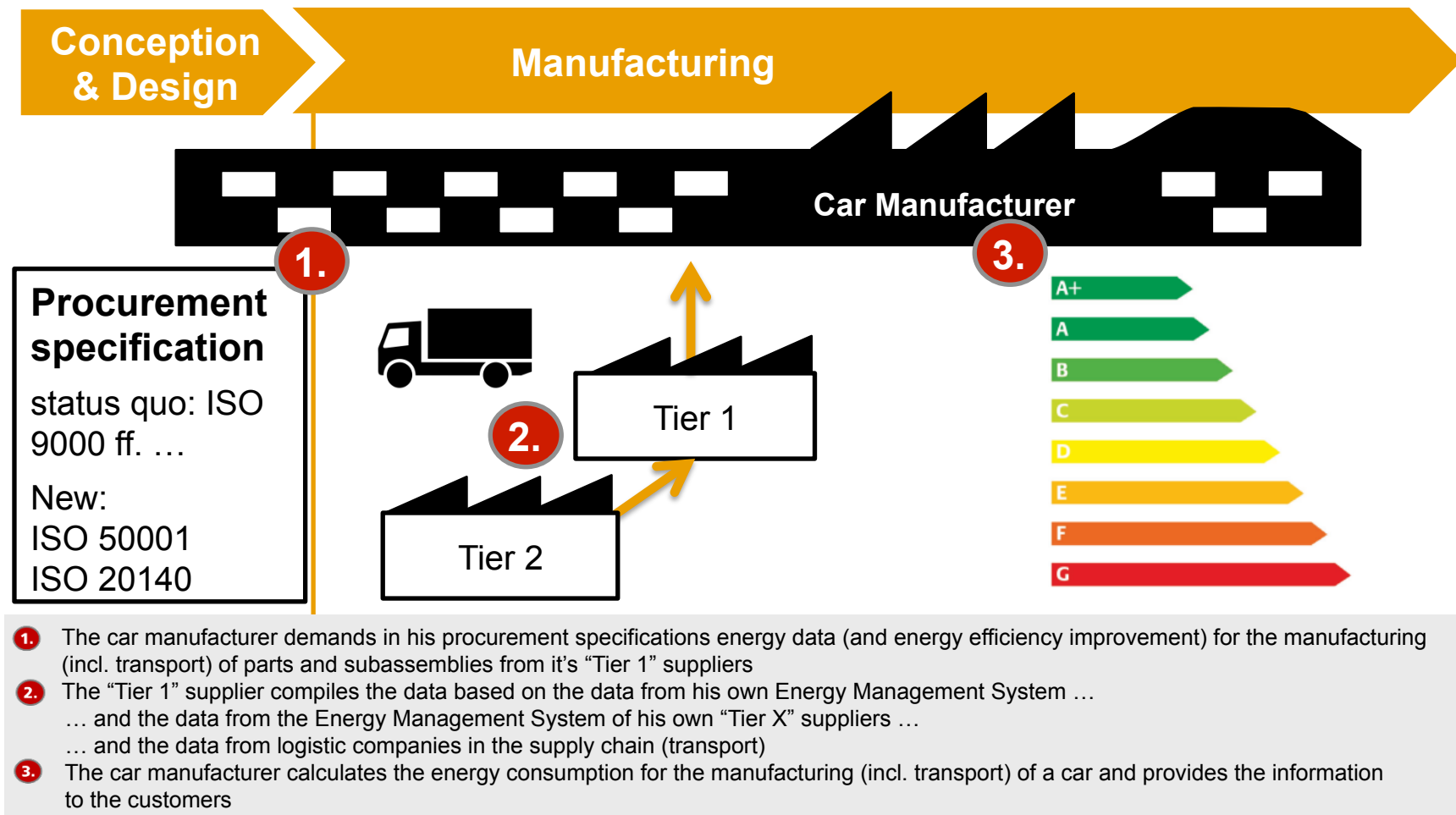
Status quo

- EU Energy Label for products
 - use phase based
 - energy consumption (2010/30/EU)
 - car CO₂ emissions (1999/94/EC)
 - nudging customers (Haq 2016)
 - competition among manufacturers (BMW 2015)
- Product Carbon Footprint methods
 - mainly used in product development
 - not mature enough for a mandatory policy scheme (Chomkamsri 2011); (EC 2011)

Life Cycle Energy Labels



Realizable in highly automated manufacturing branches? Hypothetical Example for car manufacturing



Feasibility Check

Strengths

- induces market driven...
 - competition on most energy efficient manufacturing and transport of products
 - upscaling of the deployment of energy management systems
- the instrument is not bound to national boundaries - the whole supply chain incl. energy consumption abroad can be addressed

Weaknesses

- comparability of energy consumption in manufacturing processes is challenging
 - Automated
 - manual
- product specific energy usage can be seen as a business secret as it is one part of the products cost structure



Future outlook



Figure Reference (Bauernhansl et al. 2016)

Digitalisation of the
manufacturing industry



Growing data availability
(Bauernhansl et al. 2016)

This could also enable new
energy efficiency policy
instruments based on data
from cyberphysical systems

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Discussion topics

1. Feasibility of Life Cycle Energy Labels

What effects do you think are relevant which have not been mentioned in this presentation?

2. Thesis

Circular economy models should also consider to minimize transport energy consumption

→ Are Life Cycle Energy Labels therefore a appropriate approach?